



## 2007 On-Site Vendor Agreement

| ROWING REGATTA   | DATE                    | 10' x 10' <input type="checkbox"/> | 10' x 20' <input type="checkbox"/> | 20' x 20' <input type="checkbox"/> | VENDOR PACKAGE                       | DEADLINE TO ACTIVATE |
|--|-------------------------|------------------------------------|------------------------------------|------------------------------------|--------------------------------------|----------------------|
| 1 Big East/Patriot League/Patriot Challenge<br>Lake Quinsigamond, Worcester, Massachusetts   | Sunday, April 29        | \$400                              | \$600                              | \$800                              | No Program                           | April 16             |
| 2 Metro League/New England Fours/New Englands<br>Lake Quinsigamond, Worcester, Massachusetts | Sat-Sun, May 5-6        | \$400                              | \$600                              | \$800                              | No Program                           | April 20             |
| 3 ECAC National Invitational Championships<br>Whitney Point, New York                        | Sat-Sun, May 12-13      | \$525                              | \$725                              | \$925                              | Includes a quarter page B&W print ad | April 16             |
| 4 EAWRC Women's Sprint Championships<br>Cooper River, Camden County, New Jersey              | Sunday, May 13          | \$525                              | \$725                              | \$925                              | Includes a quarter page B&W print ad | April 16             |
| 5 EARC Men's Sprint Championships<br>Lake Quinsigamond, Worcester, Massachusetts             | Sunday, May 13          | \$525                              | \$725                              | \$925                              | Includes a quarter page B&W print ad | April 16             |
| 6 IRA National Championships<br>Cooper River, Camden County, New Jersey                      | Thur-Sat, May 31-June : | \$550                              | \$750                              | \$950                              | Includes a quarter page B&W print ad | April 29             |

  

| COMBINATION ON-SITE PACKAGES                     | 10' x 10' <input type="checkbox"/> | 10' x 20' <input type="checkbox"/> | 20' x 20' <input type="checkbox"/> | VENDOR PACKAGE                                       |
|--|------------------------------------|------------------------------------|------------------------------------|--|
| Combo 1 (Regatta 1 & 2)                          | \$700                              | \$900                              | \$1,100                            | No Program   |
| Combo 2 (Regatta 1 or 2 + Regatta 3, 4, 5, or 6) | \$825                              | \$1,025                            | \$1,225                            | Includes a quarter page B&W print ad in one Program  |
| Combo 3 (two of Regattas 3, 4, 5, or 6)          | \$1,000                            | \$1,200                            | \$1,400                            | Includes a quarter page B&W print ad in two Programs |

**Indicate your selection by placing a  to the right of the package price.**

For Additional Package Combinations, please contact Michael Letzeisen at 508/771-5060, ext. 236 or at [mletzeisen@ecac.org](mailto:mletzeisen@ecac.org).

TERMS AND CONDITIONS OF VENDING ARE ON PAGE 2.

Signed \_\_\_\_\_ Print Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Please make check payable to "ECAC"

Mail check and registration form to Michael Letzeisen, ECAC, 1311 Craigville Beach Road, Centerville, Massachusetts 02632

# Conditions of Vending

## RIGHT TO VEND

No vendor is allowed to sell merchandise at the site any and all ECAC Regattas without the expressed consent of the ECAC, the Local Organizing Committee(s) and a signed 2007 Vendor Contract.

## PAYMENT

1. Payment for all vendor sites must accompany a signed contract.
2. All orders, with payment, are due on the respective deadline to activate date.
3. All charges for ECAC Regattas are for *space only*.
4. *Each vendor is responsible for supplying his or her own tent, tables and chairs.* All payments to the tent supplier are the responsibility of the vendor.

## SELECTION OF VENDOR SITES

1. Selections will be made on a first come, first served basis.
2. Post marks will determine the order of selection.
3. In the event that there is a question in the order of selection, final decision rests with the ECAC to determine selection order.

## CANCELLATION

1. In the event a vendor cancels after the deadline, a refund will be made based on the following schedule of cancellation penalties:

|                          |                                   |
|--------------------------|-----------------------------------|
| 4 weeks prior to regatta | <i>Refund less 10% of payment</i> |
| 3 weeks prior to regatta | <i>Refund less 25% of payment</i> |
| 2 weeks prior to regatta | <i>Refund less 50% of payment</i> |
| 1 week prior to regatta  | <i>No refund</i>                  |

## PARKING

1. Each vendor will be provided a vehicle pass to a designated parking area as near as possible to the vendor area.
2. If possible, a vendor will have vehicle access to the vendor area before the start of the regatta for unloading.
3. All vehicles must be removed to the designated parking area *before the start of the first race of the day*.
4. When the regatta has been completed, vendors will be permitted vehicle access to the vendor area for loading their merchandise.

## ECAC National Invitational Rowing Championships merchandise.

No vendor will be allowed to sell any merchandise, including T-shirts, hats, all apparel, posters or other items bearing any wording or reference to the 15th Annual ECAC National Invitational Rowing Championships. All word marks and trademarks associated with this regatta are the exclusive property of the ECAC.

## IRA TRADEMARK (This section included for those vendors wishing to sell merchandise at the IRA Regatta May 31, June 1 and June 2 2007).

The Eastern College Athletic Conference and the Stewards of the Intercollegiate Rowing Association retain the exclusive rights to the marketing of all products, including apparel, posters and other merchandise bearing the "IRA Regatta" word mark or any reference to the 2007 IRA Regatta. No vendor shall offer for display, promotion, or sale any products, including apparel, posters and other merchandise bearing the "IRA Regatta" word mark or any reference to the 2007 IRA Regatta without the express written permission of the IRA Regatta Director and the ECAC Director of Rowing. The "IRA" word mark and trademark are the properties of the Intercollegiate Rowing Association.

### **Please make checks payable to "ECAC"**

Mail check with order to:

ECAC

Attn: Michael Letzeisen

1311 Craigville Beach Road

Centerville, MA 02632