



OVERVIEW:

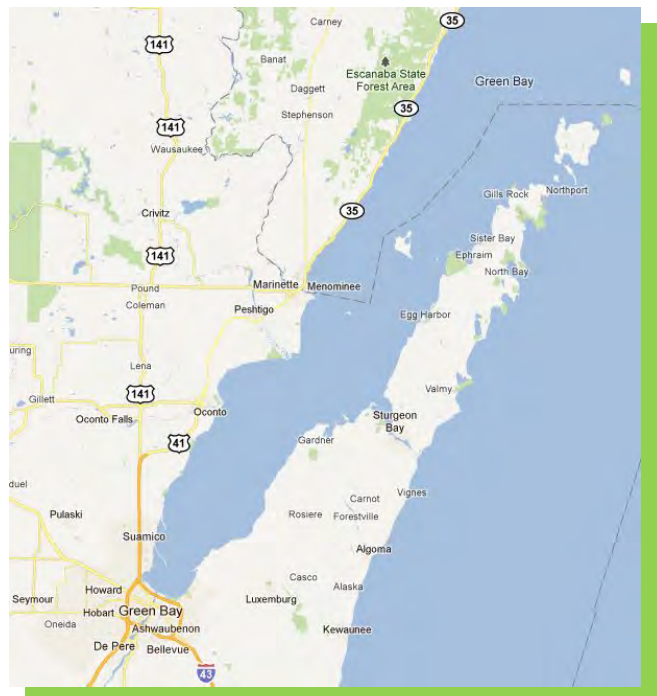
The Sturgeon Bay Maritime Regatta will be held in the City of Sturgeon Bay, WI on July 28, 2012. The Regatta will be the kickoff event for a weeklong festival known as the Sturgeon Bay Maritime Week: A Salute to The United States Coast Guard. The City of Sturgeon Bay is a community with a rich maritime history and is the gateway to the Door County Peninsula. Door County has been voted as one of the most beautiful recreational destinations in the United States, and is visited by thousands of visitors every summer.

The Regatta has the enthusiastic support of the community, and every effort will be made to make the Regatta a great experience for all entrants and Regatta visitors. The Regatta is sponsored by The Sturgeon Bay Rowing Club, (SBRC) with the support of the Sturgeon Bay Yacht Club, and the Door County Maritime Museum. A welcoming party will be held for all entrants and their guests at the Sturgeon Bay Yacht Club on Friday, July 27, 2012. Following the final races on Saturday evening July 28, 2012, Stone Harbor Resort will host The Sturgeon Bay Maritime Regatta Community Celebration, with food and live entertainment.

The Regatta will be held as a Sprint Race Regatta and is sanctioned by the US Rowing Association. All events will be raced over a 1000m course which will be located along the eastern shore of the inner harbor of Sturgeon Bay. This area of the bay is considered to be sheltered water and will not present open water conditions.

Medals will be awarded to race winners where there are at least two entries per race classification. The Regatta Director may reserve the right to combine age groups where there are less than three entries per race classification. In this case the race will follow the USRA handicapping system.

The following trophy will also be awarded annually: The Sturgeon Bay Maritime Cup will be awarded to the Club which has accumulated the most points during the Regatta. Points will be awarded in accordance with the SBRC Tully Point System which has been derived specifically for this Regatta. The trophy will be awarded to display in the winners clubhouse. A large plaque will carry the names of the annual winners and remain on display in the Sturgeon Bay Yacht Club.



SPONSORS AND CONTACTS:

Sponsor: The Sturgeon Bay Rowing Club LLC. (SBRC)

Contacts: E-Mail addresses: Bruce Tully (bruce@sbrow.com) Josh Molitor (josh@sbrow.com)

Phone: (480) 584-4008

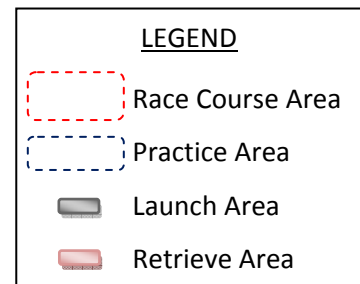
HISTORY:

The Sturgeon Bay Rowing Club has obtained the enthusiastic support of the City of Sturgeon Bay, The Sturgeon Bay Yacht Club, and The Door County Maritime Museum, and is committed to making The Sturgeon Bay Maritime Regatta a premier rowing event in the Midwest. Our Regatta will be an annual event which will be offering awards and trophies, which over time, will become coveted awards, upon which rowing clubs will be proud to have their names added to, as part of our Regatta's evolving history.

VENUE:

The Regatta venue will be held on the inner harbor of Sturgeon Bay. The race course will be a 1000m course which is located between the Highway 57 Bridge and the Oregon St. Bridge, along the eastern banks of the inner harbor. Contestants will launch and retrieve their boats from the designated launch and retrieve area on Memorial Drive. The Regatta practice area will be located north of the Highway 57 Bridge along the western banks of the inner harbor (see map, below). Spectators will have a spectacular view of the whole race from the public lands along Memorial Drive (see map, page 4). An official's tent will be set up on the Memorial Drive beachfront. This tent will serve as the Regatta administrative area, and will be the point of arrival check in.

- Formal check in for Regatta entrants racing on Saturday, July 28th will be at the Regatta Director's Tent at 6:30am. A mandatory rules meeting will be held at the Regatta Director's Tent on Saturday, July 28th at 7:30am for all coaches and coxswains.

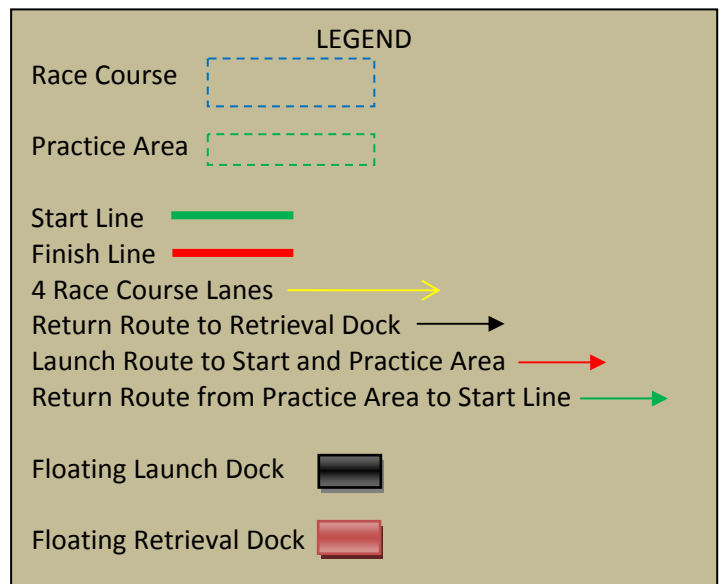


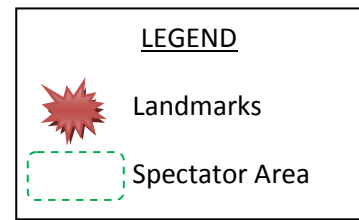
Race Course Traffic Pattern



Notes:

1. Regatta race course will be east of the navigable channel.
2. Regatta race course will not interfere with normal channel boat traffic.
3. Regatta race course is within area of posted 'no wake' zones.
4. Maps are not to scale.





DATES AND DEADLINES:

The final date to enter The Sturgeon Bay Maritime Regatta will be July 20, 2012. Late entries will be accepted up to July 26, 2012. A twenty (\$20.00) late fee will be assessed to entries which occur after July 20, 2012. All entrants must check in at the Regatta Director’s Tent on the Memorial Drive beachfront at 6:30am on race day. All coaches and coxswains must attend the mandatory rules meeting the morning of Saturday, July 28th.

RULES AND ELIGIBILITY:

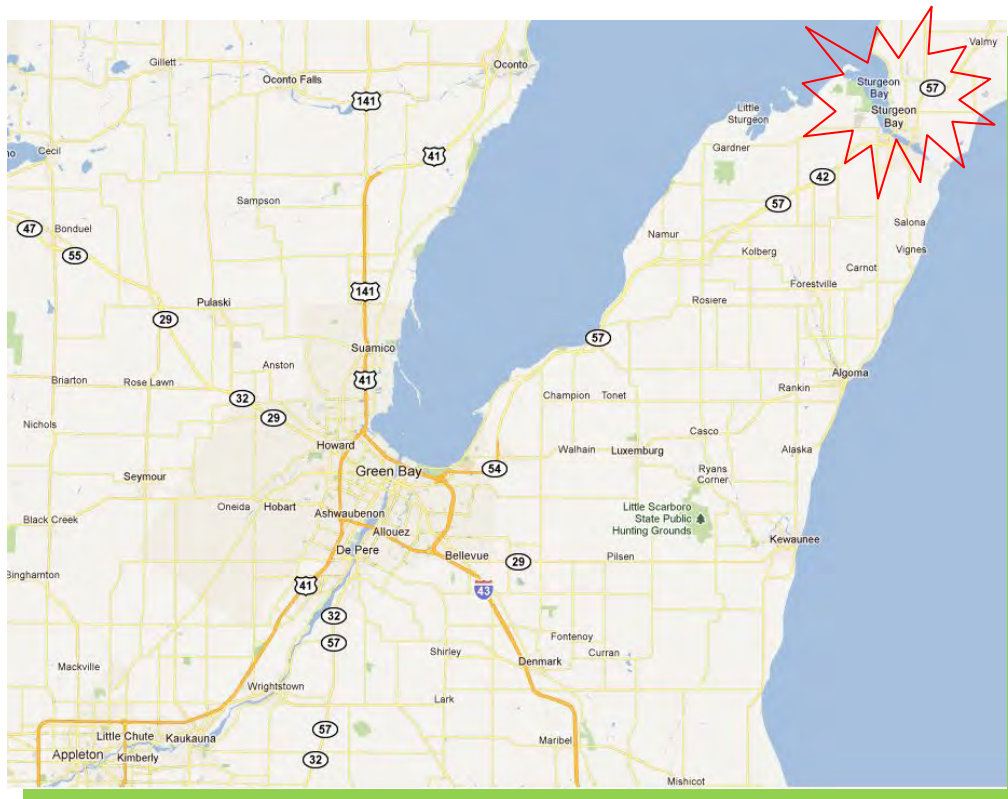
The Regatta rules will be governed by the current U.S. Rowing Association Rules of Rowing as amended. The following additional local Regatta rules will also apply:

1. Entrants who arrive early may practice on the established rowing course and practice areas between 7:30 am and 4:30 pm on July 27, 2012. All rowers will stay out of the clearly marked navigable channel with the exception of crossing the channel at designated crossing points to the designated practice areas.
2. All entrants must launch and retrieve their boats from the designated launch and retrieve area on Memorial Drive (see map of launch and retrieve area).
3. All rowers, while on the water, must adhere to the directions given, at any time, to rowers by U.S. Coast Guard Patrol vessels, and Regatta Control Launches. All rowers must adhere to the local published traffic pattern which will be handed out at the rules meeting.
4. All scratches must be reported to the Regatta Director’s desk no later than one hour before any heat or final race.
5. A scratch fee of \$35 will be administered for scratches on or after Wednesday, July 25th, 2012.
6. Bow numbers for each boat will be required. It will be your responsibility to supply your own bow numbers. Crews will not be allowed on the water without a bow number.
7. Bow balls; every boat must have a bow ball.
8. Coxswains will not be weighed.
9. Teams must check in at registration to pick up their regatta packets. Registration will take place from 6:30 – 7:30 am on July 28th at the Regatta Director’s Tent on Memorial Drive. Coaches or single team representatives must check in for the entire team. Please have only 1 team representative check in for each team.

10. All official final results will be posted at the Race Results Board located at the Regatta Director's Tent on Memorial Drive.
11. The Sturgeon Bay Maritime Regatta Cup will be awarded in accordance with the following Sturgeon Bay Maritime Regatta, Tully Point System Rules:
In order for a club to be eligible to win the cup trophy, a club must have at least one entrant boat in each of the following final four race groupings: (pairs or doubles), (fours or quads), and (eights+), which is to say that a club must have at least one boat that qualifies in a final race which is crewed by two, four, or eight crewmembers, regardless of gender. If a club does not qualify at least one boat, men's or women's, in each of the above three groupings of classifications, then the club will be ineligible to win a cup trophy. In addition, a club may also row singles for points to win the trophy.
12. Points will be awarded to qualified clubs in the following manner. First place finish: five (5) points. Second place finish four (4) points, Third place finish: three (3) points. Fourth place finish: two (2) points. Fifth place finish: one (1) point. Clubs that fulfill the requirements in paragraph 11 and have the most points will win the trophy.
13. All final race entrants who finish in first, second, or third place, will each receive commemorative medals. In order for an entrant to receive a medal, there must be at least two entrants in each final class race.
14. In the event that the Regatta Director deems it necessary to group more than one classification, by age, together in a final race, then that race will be conducted as a handicapped race, and awards will be based on net total times.

DIRECTIONS AND PARKING:

Directions: All participants and visitors to the Regatta should make their way by using the interstate highway system to Green Bay, Wisconsin. Once in Green Bay take highway 57 directly to Sturgeon Bay. (See map, below)



Once you have entered into the city limits of Sturgeon Bay, proceed along Highway 57 to the stop light intersection of Highway 57 and Neenah Ave. Turn left at the intersection. You will now be on Neenah

Ave. Drive approximately five blocks and take a right onto Oregon Street. Oregon Street will take you over the bridge. Take a sharp right onto S. 3rd Ave (this turns into Memorial Drive). Take Memorial Drive until you reach the designated Regatta Director's Tent. Truck and trailer parking on Memorial Drive will be available on a first come first serve basis. There will be sufficient parking space to store all trailers and haulers. However, to ensure a decent location, we advise you to arrive as early as possible. If you wish to unload your boats at this time on the Memorial Drive beachfront, volunteers will be giving instruction on where clubs can stage their fleets. Once boats and trailers have been staged, you may then check-in at the Regatta Director's Tent.

Sawyer City Park and Roen Salvage: Proceed SE on Memorial Drive and take a sharp right onto Utopia Circle. Follow Utopia Circle around until you reach Memorial Drive. Turn left onto Memorial Drive and go NW to Oregon Street. Turn Left on Oregon Street, cross the bridge, and turn left onto S. Neenah Avenue. From S. Neenah Avenue you turn left into Sawyer City Park or Roen Salvage. (See map, below)

Automobile Parking: Parking will be directed to the appropriate location by parking marshals.



→ ARRIVAL TO TRUCK/TRAILER PARKING → TRUCK STORAGE LOCATION (OPTIONAL) ☒ CLUB CHECK-IN TENT

LODGING:

Door County Wisconsin has been described, by many, as being one of the most beautiful recreational and vacation areas in the United States. The web site, trip advisor.com, lists over 74 hotels and resorts which are no more than twenty minutes by car from the Regatta Site. In addition to hotels and resorts, there are many Inns and B&B's to choose from, not to mention numerous camp grounds.

The City of Sturgeon Bay offers at least ten resorts and hotels which will be just moments from Regatta Central. For those who wish to camp can reserve a camping space at Potawatomi State Park.

The following hotels and resorts have agreed to be "Regatta Sponsors" by offering to hold blocks of rooms, for Regatta participants, at reduced discount rates. The rooms will all be available on a "first come, first served" basis:

1. The Stone Harbor Resort: One of Sturgeon Bay's most beautiful waterfront resorts will be holding 60 rooms for Regatta Participants until 7/06/12, at a discount rate of \$99.00 per night. This property is located in Sturgeon Bay Center, and is adjacent to the cities historical Steel Bridge, just moments from shopping and restaurants. The resort presents a fine indoor and outdoor water front restaurant, together with a large full service bar. Stone Harbor may be contacted at phone: 877-746-0700. Hotel information may be found at: www.stoneharbor-resort.com

2. The Lodge at Leathem Smith: This historical property has just been completely restored and renovated in 2011. The Lodge offers the following great amenities for the Regatta participant: on site automobile and trailer storage, official Regatta floating boat launch dock just meters from the official race starting line, Olympic size outdoor heated pool, and on site food and bar facilities. In addition, The Lodge will be hosting one of the official Regatta parties, under the stars, on its beautiful spacious grounds during the evening of 7/28/12, known as The Sturgeon Bay Maritime Regatta Celebration. The lodge will be holding a block of rooms for Regatta participants until 7/06/12, at a discounted rate starting at \$89.00 per night. The Lodge may be contacted at: phone 920-743-5555. For additional information go to www.thelodgeatls.com

3. The Holiday Music Motel: This historic motel is one of Sturgeon Bay's most unique small hotels and will be holding a block of rooms for Regatta participants until 6/15/12, at a discounted rate of \$85.00 for a single and \$95.00 for a double per night. Located just across the street from Stone Harbor the Holiday Music Motel is just minutes from downtown Sturgeon Bay's central restaurants and shopping. This small boutique hotel has been newly renovated in classic 1950's style. For the look and feel of this unique opportunity don't miss the You Tube clips on their web site. The Holiday Music Motel may be contacted at phone: 920-743-5571. Hotel information may be found at www.holidaymusicmotel.com

4. The Beach Harbor Resort: with 500 feet of a direct waterfront beach, this resort is dedicated to water sport recreational activities. This resort has a clean family style relaxed feeling, and will be holding a block of rooms for Regatta participants until 7/06/12, at a discounted rate of \$89.00 per night. The resort may be contacted at: phone 1-800-388-8055. Resort information may be found at www.beachharborresort.com

WHEN CONTACTING THE ABOVE HOTELS AND RESORTS BE SURE TO TELL THEM THAT YOU ARE AN ENTRANT IN THE STURGEON BAY MARITIME REGATTA AND ASK FOR YOUR DISCOUNTED RATE. IF YOU ARE TOLD THAT THERE IS NO DISCOUNT ASK FOR THE MANAGER OR CONTACT US.

(Be sure to book your lodging early. The Regatta is taking place in the high vacation season in Door County)

FOOD AND DINING:

A complete list of Sturgeon Bay Restaurants may be found by food type at www.doorcountysdining.com

VOLUNTEERS:

If you wish to be a volunteer for this event please contact The Sturgeon Bay Rowing Club LLC. at: 480-584-4008, or e-mail Bruce Tully at Bruce@sbrow.com

REGISTRATION FORM:

(All entrants are encouraged to use Regatta Central for event registration)

WAIVER FORM: (Please see attachment)



IN CONSIDERATION of being given the opportunity to participate in the STURGEON BAY MARITIME REGATTA, sponsored by the Sturgeon Bay Rowing Club, LLC, I, for myself, my personal representatives, assigns, heirs, and next of kin:

1. ACKNOWLEDGE, agree and represent that I understand the nature of Rowing Activities, both on water and land based, and that I am qualified, in good health, and in proper physical condition to participate in such Activity.
2. FULLY UNDERSTAND that: (a.); ROWING ACTIVITIES INVOLVE RISKS AND DANGERS of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b.) these Risks and dangers may be caused by my own actions, or inactions, the actions or inactions of others participating in the Activity, the condition in which the Activity takes place, or the negligence of the Releases names below; (c.); there may be other risks and social and economic losses either not known to me or not readily foreseeable at this time; and I FULLY ACCEPT AND ASSUME ALL SUCH RISKS AND ALL RESPONSIBILITY FOR LOSSES, COSTS, AND DAMAGES I incur as a result of my participation in the Activity.
3. AGREE AND WARRANT that I will examine and inspect each Activity in which I take part as a member of the Club and that, if I observe any condition which I consider to be unacceptably hazardous or dangerous, I will notify the proper authority in charge of the Activity and will refuse to take part in the Activity until the condition has been corrected to my satisfaction.
4. HEREBY RELEASE, discharge, and covenant not to sue the Sturgeon Bay Rowing Club, LLC Club, their administrators, directors, agents, officers, volunteers and employees, other participating regatta organizers, any sponsors, advertisers, and if applicable, owners and lessors of premises, on which the Activity takes place, (each considered on of the Releasees herein) from all liability, claims, demands, losses or damages on my account caused or alleged to be caused in whole or in part by the negligence of the Releasees or otherwise, including negligent rescue operations; and I further agree that if, despite this release and waiver of liability, assumption of risk, and indemnity agreement, I, or anyone on my behalf, makes a claim against any of the Releasees, I WILL INDEMNIFY< SAVE AND HOLD HARMLESS each of the Releasees, from any litigation's expenses, attorney fees, loss, liability, damage, or cost which any may incur as a result of such claim.

I have read this agreement, fully understand its terms, understand that have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid, the balance, notwithstanding, shall continue in full force and effect.

Printed Name of Participant: _____ Date: _____

Address: _____

Phone: _____

Signature (only if age 18 or over): _____

PARENTAL CONSENT

AND I, the minor's parent and/or legal guardian, understand the nature of rowing activities and the minor's experience and capabilities and believe the minor to be qualified to participate in such activity. I hereby release, discharge, covenant not to sue, and AGREE TO INDEMNIFY AND SAVE AND HOLD HARMLESS each of the Releasees from all liability, claims, demands, losses, or damages on the minor's account caused or alleged to be caused in whole or part by the operations, and further agree that if, despite this release, I, the minor, or anyone on the minor's behalf makes a claim against any of the above Releasees, I WILL INDEMNIFY, SAVE, AND HOLD HARMLESS each of the Releasees from any litigation expenses, attorney fees, loss liability, damage, or cost any may incur as the result of any such claim.

Printed Name of Parent/Guardian: _____ Date: _____

Address: _____

Phone: _____

Parent/Guardian Signature (only if participant is under the age of 18): _____