



26TH ANNUAL HEAD OF THE CUYAHOGA

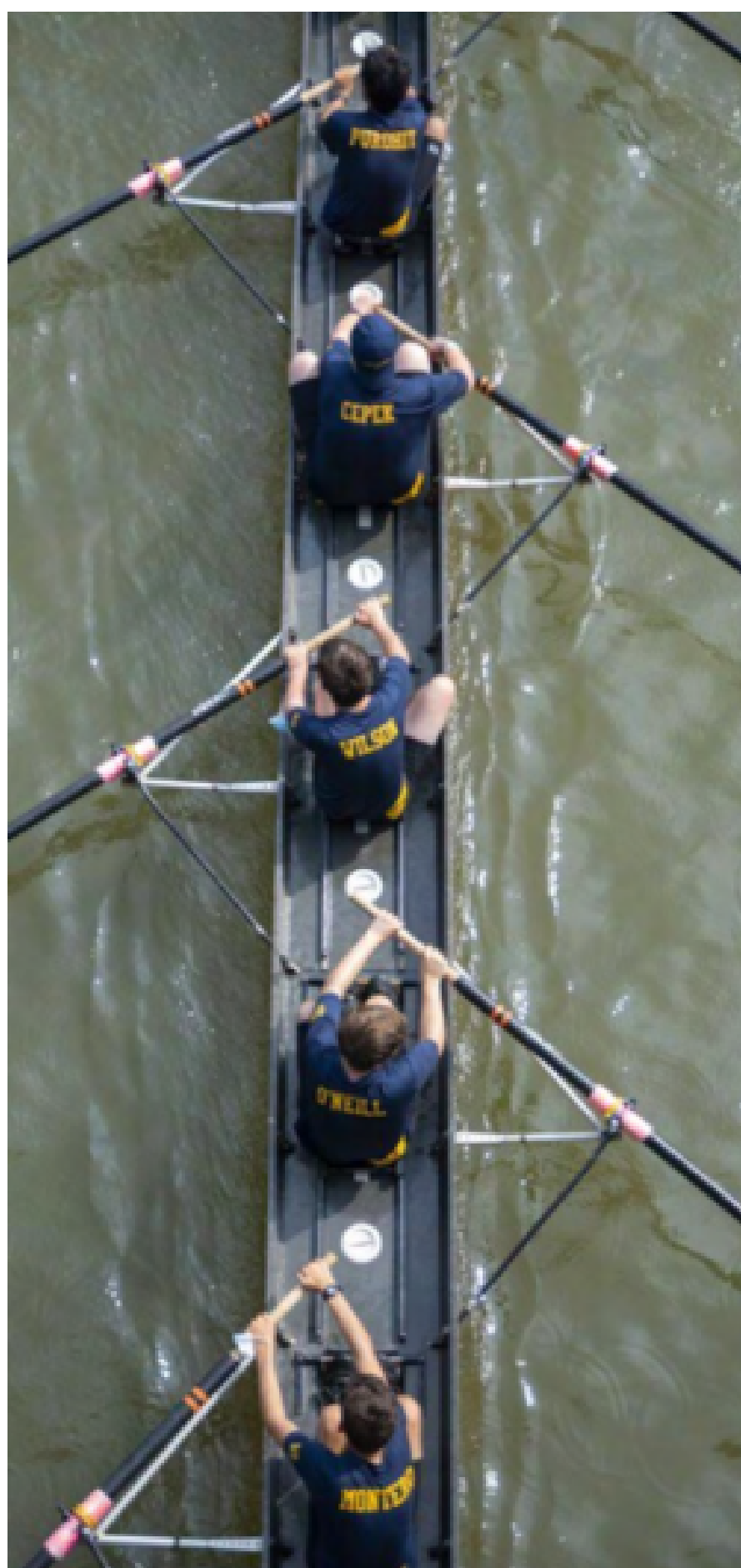
4,800 METERS

2,000 ROWERS

7 BRIDGES

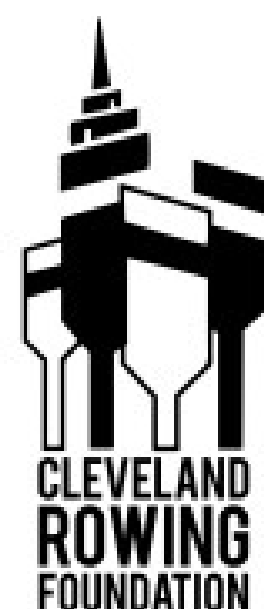
5 CHALLENGING TURNS

September 17th, 2022



2022 Sponsorship Overview

www.clevelandrows.org





BY THE NUMBERS

5,000 Social Media Followers

4,000 Attendees

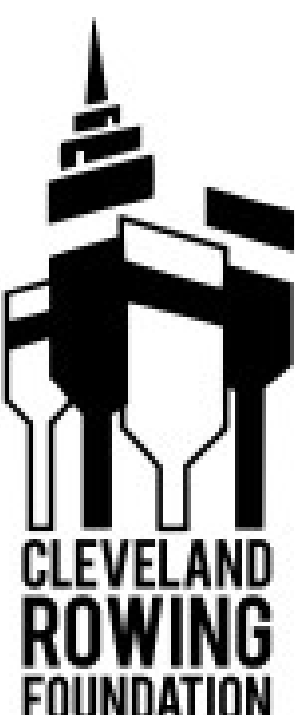
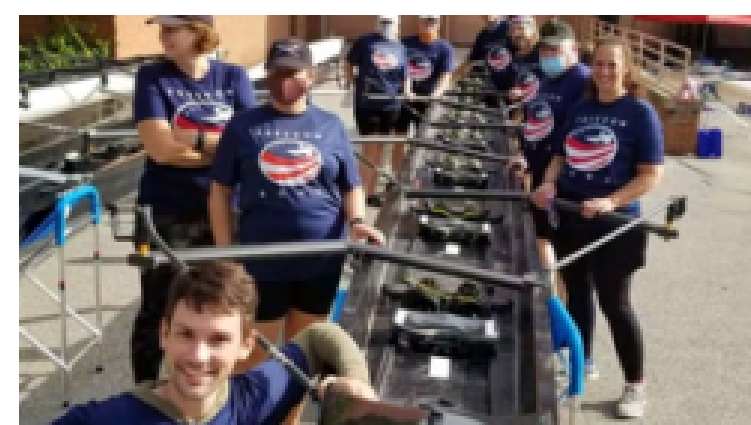
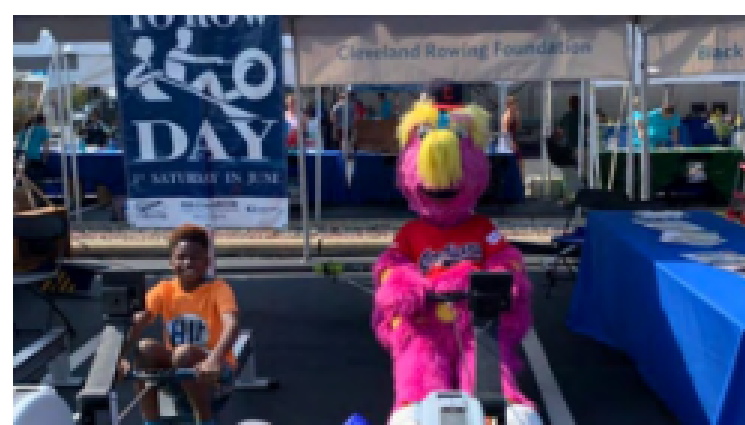
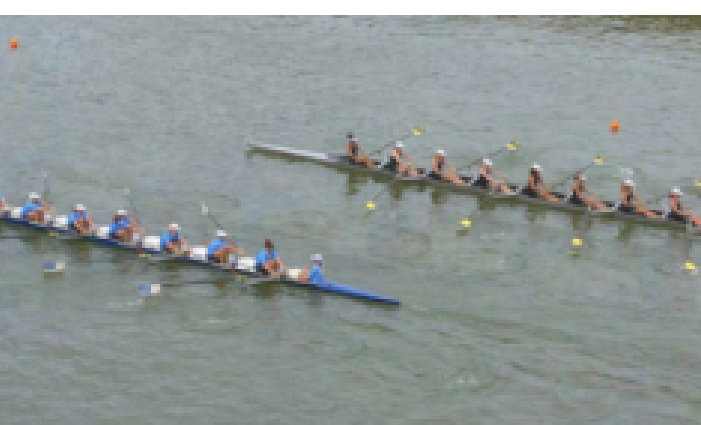
2,000 Rowers

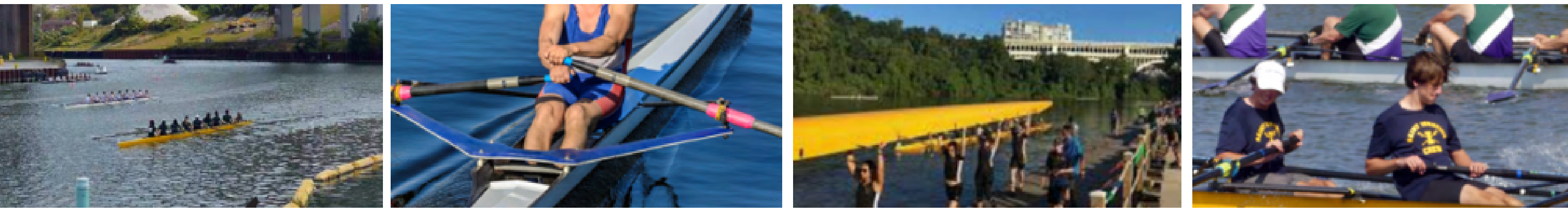
440 Entries

50 Clubs

30 Vendors

11 States





26TH ANNUAL HEAD OF THE CUYAHOGA

The Cleveland Rowing Foundation's 26th Annual Head of the Cuyahoga Regatta (HOTC) will be held on Saturday, September 17th. What started as a small, local regatta has grown into one of the country's top ten largest, single-day head races. The HOTC kicks off the Head Race season with a competitive racecourse of complex turns and scenic views of Cleveland.

Each year, the HOTC provides a significant economic and social footprint. With over 2,000 athletes and thousands of spectators from the Midwest and Canada, the city of Cleveland welcomes a significant economic boost during the event weekend. The goodwill generated by the HOTC provides a social and cultural presence in the greater Cleveland region and, for its residents, a sense of pride.

Sponsorship of the HOTC Regatta helps the Cleveland Rowing Foundation, a 501c3, offset the cost of the Regatta. Please contact us to learn more about the Cleveland Rowing Foundation and sponsorship of the Head of the Cuyahoga Regatta, and we look forward to seeing you in September!

Cathy Gannon
CRF Board President
216.308.4183

*Cleveland Rowing Foundation is a 501(c)3 nonprofit organization.
1003 British Street, Cleveland, OH 44113*

SPONSORSHIP PACKAGES

PLATINUM

- Full-page, full-color premium position ad in the official HOTC Regatta Program
- Exhibitor table space at the HOTC to share your company's information
- Company name mentioned in press releases and announcements Special HOTC lunch (16) delivered to the office day of your choice
- Corporate Experience for 10 (Two Boats)
- All the benefits of Gold Sponsorship

\$15,000

GOLD

- Individual company Banner Displayed prominently year-round at CRF
- Full Page ad in the official HOTC Regatta Program
- Corporate Team Experience for 5 (One Boat)
- NEW - Special Award named in the sponsors' honor
- All the benefits of Silver Sponsorship

\$7,500

SILVER

- Company name on all event banners
- Company logo on website
- Half Page ad in the official HOTC Regatta Program
- 4 Tickets to our Beer Garden with Reserved Parking
- HOTC Swag Bags
- All the benefits of Bronze Sponsorship

\$5,000

BRONZE

- Quarter Page logo in the official HOTC Regatta Program
- Company name mentioned in press releases and announcements
- 3 Tickets to our Beer Garden with Reserved Parking
- Logo Recognition on the HOTC Banner

\$2,500

FRIENDS OF CRF

- Name recognition in the official HOTC Regatta Program
- 2 Tickets to our Beer Garden with Reserved Parking

\$1,000