



**Empire Sprints
Lake Perris
April 15, 2018**

Empire Sprints, hosted by Newport Sea Base Rowing, will be held on Lake Perris, the chosen venue for the 2028 US Olympics Rowing, Canoe-Kayak Sprints. A USRowing event for Youth and Masters competitors, with entries ranging from singles to the coxed 8, Empire Sprints will take place on April 15, 2018 on Lake Perris in Perris, CA.

Newport Sea Base Rowing (NSBR) is pleased to bring this inaugural rowing event to the future site of the 2028 Olympic games. Lake Perris will also host two World Rowing Championships prior to the Olympics and will likely be a new venue for both the Under 19 & Under 23 World Championship Trials and the Youth National Championships.

Commitments to participate in this regatta are already in from California, Seattle, and Nevada schools and clubs, representing more than 500 athletes, accompanied by their friends and families. With the complete support of the City Council and the Mayor's office of Perris, this first-ever Empire Sprints will be introducing rowing as a sport to a whole new community of Riverside County residents—a family-oriented audience seeking outdoor activities for all ages and will be attended by a dynamic cross section of youth, adults and event volunteers.

Empire Sprints is slated to become an annual event and, over the years, we look forward to growing the event to attract competitors not just from the southwest United States, but also from all across the US. NSBR is pleased to offer you your choice of one of the following corporate sponsorship opportunities:

PREMIERE :: \$2,500

- Designation as “Official Premiere Sponsor of Empire Sprints”
- Use of the Empire Sprints logo in advertising/promotions
- 10'x10' tent space
- Logo on collectible race T-shirt
- Website mention
- Social media announcements
- Race-day spot announcements
- Logo on finish line course banner
- Venue banner (space provided only)

GOLD :: \$1,500

- 10'x10' tent space
- Logo on collectible race T-shirt
- Website mention
- Social media announcements
- Venue banner (space provided only)

SILVER :: \$500

- Website mention
- Social media announcements
- Venue banner (space provided only)

BRONZE :: \$250

- Social media announcements

Rowing changes lives. We look forward to hearing from you soon and appreciate your support of America's youth through the sport of rowing.

Sincerely,

Aaron Green
Co-Director
Newport Sea Base Rowing Club

