



SPONSORSHIP & ADVERTISING

GOLD - \$10,000

- Stewards Tent at Regatta Site - Promotions\Brand Awareness
- Food and Beverages for 12 invited guests
- Signage at Tent identifying your business as Gold Sponsor
- Corporate Team Building Event for 12 to 16 Employees
- Name \ Logo inclusion on Web Site, T Shirts
- Promotional Items \ Bag Fillers – (Multiple Items)
- Social Media Mentions – Instagram & Facebook
- “Sponsored by” for Regatta Advertising
- 2 Flag Feathers at Regatta Entrance
- Perpetual Trophy

SILVER - \$5,000

- Stewards Tent at Regatta Site for Promotions\Brand Awareness
- Food and Beverages for 8 invited guests
- Name \ Logo inclusion on Web Site, T Shirts
- Promotional Items \ Bag Fillers – (1 or 2 items)
- Social Media Mentions

BRONZE - \$2,500

- Name \ Logo inclusion on Web Site, T-Shirts
- Social Media Mentions
- Promotional Item – Paper or Flyer

*** Additional sponsorship opportunities are available





SPONSORSHIP & ADVERTISING PARTICIPATION FORM

CONTACT NAME: _____
COMPANY NAME: _____
ADDRESS: _____
PHONE NUMBER: _____
EMAIL: _____

YES, I WOULD LIKE TO SUPPORT TAMPA FALL CLASSIC // MAYORS CUP REGATA (PLEASE CHECK BELOW)

Sponsorship Type	Amount	Fall Classic	Mayors Cup
Gold	\$10,000.00	—	—
Silver	\$ 5,000.00	—	—
Bronze	\$ 2,500.00	—	—
** Other	\$ _____	—	—

\$ _____ **TOTAL AMOUNT ENCLOSED**

Please make out checks to The Steward's Foundation, Inc. and return this form with payment to:

The Steward's Foundation, Inc. c/o Steve White
1352 Wyndham Lakes Drive
Odessa, FL 33556

- ONLINE Payments can be made at www.rowtampa.com - Click on "donate" button
- **DEADLINE FOR PRINTED MATERIALS October 1, 2019 for FALL CLASSIC // April 1 for TAMPA MAYORS CUP**
- E-MAIL camera ready artwork files to stevewhite2020@gmail.com

Stewards Foundation is an accepted 501(c) 3 nonprofit organization under IRS regulations





Background and History of the TAMPA MAYORS CUP

History of the Event

With its inaugural event in 1975 as The University of Tampa's President's Cup Regatta, the races have become a key training event for many of the top universities and high schools such as The United States National Team, Yale, Dartmouth, Marietta, Temple, and The Kent School.

While Tampa has long been the home to rowing with The University of Tampa beginning its program in 1941, as well as many top collegiate, and Olympic crews making Tampa their home for spring training, this spectator-oriented event presents a unique opportunity for the local business community, future collegiate athletes and sports enthusiasts to participate in and witness competition at its highest level.

The Bypass Canal at Harney Park has been home to regattas for almost forty years, and is one of the best regatta courses in the Southeast.

The Stewards Foundation

The University of Tampa started its rowing program in 1941. In 1984 the University planned to discontinue this program, so The Steward's Foundation was formed to save and foster the sport of rowing in the Tampa Bay area. Founding Stewards include community visionaries such as Fred Leary, Finn Casperson, Van McNeel, Fred Bullard and William Krusen Sr. Tom Feaster was it's first Executive Director. The Foundation was granted tax exempt status (501©3) in 1991. Its first project was the McNeel Boathouse at The University of Tampa, a 12,000 square foot facility with boat/equipment storage, dormitories and meeting rooms. The McNeel Boathouse became a bustling home for the University's rowing program as well as numerous visiting crews and local high schools with many young athletes pursuing collegiate scholarships and athletic aspirations.

The Foundation had achieved its mission. Then in the fall of 2003 the University announced that it could no longer accommodate visiting teams and local high schools in its boathouse. The local rowing community was once again in peril. As a result, the Foundation again rose to the occasion and identified a new site at Julian Lane Riverfront Park a short distance from the previous location and adjacent to Tampa Preparatory School. With generous assistance of the Foundation's benefactors, the Stewards secured the site from the City of Tampa and built a temporary boathouse and training facility. The facility, although temporary, was home to numerous high school rowing programs, learn to row programs and inner-city community programs. Collectively these programs introduced hundreds of our community's youth to an elite athletic sport rich in tradition, numerous scholarship opportunities and the principles of teamwork. The Foundation subsequently operates out of The County Boathouse in Harney Park.

For more information see www.rowtampa.com

