

# ROW FOR THE CURE SPONSORSHIP PACKAGES

**ROW FOR THE CURE** | OCTOBER 14th 2017

Susan G. Komen San Diego, together with the UCSD Crew Teams, hosts the annual Komen San Diego Row for the Cure at San Diego's beautiful North Ski Beach on Mission Bay. This event is open to all human-propelled watercraft! It attracts nearly 500 participants and more than 500 spectators.



<b>Contribution Benefits</b> 	<b>T-Shirt Sponsor</b> <b>\$2,500</b>	<b>Snapchat Sponsor</b> <b>\$1,000</b>	<b>Medals Sponsor</b> <b>\$750</b>	<b>Crew Sponsor</b> <b>\$250</b>
Komen San Diego Website/Row for the Cure Splash Page	Logo/Link	Logo	Logo	Name
Regatta Central Website	Logo/Link	Logo/Link	Logo/Link	Name/Link
Row for the Cure Event Posters	Logo	Logo	Logo	Name
Komen San Diego's Email Newsletter to 130,000+	Logo	Logo	Logo	
Social Media Mentions	2 mentions	1 mentions	1 mention	
Category Exclusivity		Sole sponsor allowed to brand the event's Snapchat Geofilter		
Row for the Cure T-shirt	Logo			
Expo Booth at Event <i>(sponsor must provide canopy, table &amp; chairs)</i>	X	X	X	X